



NEW HAVEN ACADEMY DRAMA CLUB SPONSORSHIP & AD PACKET 2025/2026

Legacy Studios Drama Club – Sponsorship Proposal

Fostering Creativity, Confidence, and Opportunity Through Theater

About Us

Legacy Studios Drama Club is one of New Haven's flagship public high school theater programs serving students throughout the New Haven Public Schools district. We produce **three major theatrical productions annually**, engaging students in every aspect of the performing arts—from acting and design to technical production and stage management. Our program has earned **multiple state and regional theater awards**, reflecting the exceptional commitment and talent of our students and staff.

Our Mission

Our mission is to provide an inclusive, high-caliber theater experience that nurtures artistic expression, builds lifelong skills, and opens pathways to educational and cultural enrichment—especially for students from underserved communities.

How Sponsorship Helps

Your support directly funds:

- **Set materials & scenic construction**
- **Costuming for cast members**
- **Professional microphone & sound system rentals**
- **Lighting and stage equipment rentals**
- **Meals for late night rehearsals**

In addition, we proudly offer our graduating senior students a **fully funded annual trip to New York City**, which includes:

- Guided Broadway theater tour
- Admission to the Broadway Museum
- Attendance at a live Broadway production
- Roundtrip travel, food, and accommodations

For many participants, this is their **first experience leaving Connecticut**, and it's often a life-changing moment of inspiration and possibility.

Our Reach & Recognition

- Open to **all students in New Haven Public Schools**
- Over **200+ students** impacted annually
- Winners of **state and regional performance awards**
- Sold-out audiences from the greater New Haven community

Partner With Us

By becoming a sponsor, you'll not only support the arts—you'll be investing in the personal and professional development of young people who might otherwise never have access to these experiences. Sponsorships are **tax-deductible**, and recognition opportunities (program ads, social media features, etc.) are available at all levels.

 Contact: Ty T. Scurry | media.nhadrama@gmail.com

 Phone: 203-444-7269

 Website: www.nhadrama.org

Let's build a legacy—together.

THE 2025-2026 SEASON OF SHOWS INCLUDES:

Shakespeare: *Hamlet*

Annual Musical: *Heathers the Musical (Teen Edition)*

Intensive Play: *A Streetcar Named Desire*

Annual Gala: Legacy Awards Gala

November 6th, 7th, 8th & 9th, 2025

February 19th, 20th, 21st & 22nd, 2026

April 23rd, 24th, 25th & 26th, 2026

Date TBD (JUNE 2026)

Contact Name: _____

Business Name (if applicable): _____

Contact Phone: _____

Contact Email: _____

Please leave your address so we can forward you future info about our program:

Company/Sponsor/Donor Address: _____

City

State

Zip Code

Sponsorship/Donor Level & Benefits

	Friend \$100+	Backer \$300+	Benefactor \$500+	Champion \$1000+	Society of 2022 \$2022	Director's Circle \$3500+	Producer's Circle \$5000+	Leadership Circle \$10,000+
Acknowledgement in the program for one year	X	X	X	X	X	X	X	X
Signed Poster from the production		X	X	X	X	X	X	X
Website Recognition			X	X	X	X	X	X
Premium tickets to stage performances			3	3	6	6	9	12
1 Full Page Advertisement for the season				X	X	X	X	X
Individual Production Sponsorship Recognition				X	X	X	X	X
Legacy Awards Gala Presenter Spot					X	X	X	X
Invitation to Dress Rehearsal & Preferred Parking						X	X	X
1 Table for Legacy Awards (5 Seats)							X	X

Tech Rehearsal Meal Sponsor

Local businesses and restaurants can sponsor a day of meals for the cast and crew of a production.

*** Receive a full page ad, verbal recognition at the show you supported, and special arrangement/agreement with the program that year. Reach out to us to personalize your sponsorship! ***

Senior NY Trip Sponsor

Every year, we take our group of senior drama students to NYC for a full day to experience the world of theater. We go on our tour of the theater district or a historic theater, go to the Broadway museum, and attend a Broadway performance. All of this including travel and food usually ends up being over \$5,000.00 a year. Help us continue to bring our students to NYC to experience all that Broadway has to offer! .

*** Benefits Coincide with the amount of your donation PLUS, special arrangement/agreement with the program that year. Reach out to us to personalize your sponsorship! ***

AD SELECTION FOR TIGERBILL

PLEASE CIRCLE YOUR AD SIZE CHOICE :

Ad Size: Full Page Half Page (H) Half Page (V) Quarter Page **(circle one)**

Ad Size	Dimensions	Per Production
Full Page	5" x 8"	\$300
Half Page (Horizontal)	5" x 3.85"	\$150
Quarter Page	5" x 1.85"	\$75

Please email **ALL** ads to media.nhadrama@gmail.com in a PNG format. ADS NEED TO BE SUBMITTED AS YOU WISH THEM TO APPEAR. A minimum of 300 dpi is suggested for all graphics submitted electronically.

ADVERTISEMENT DUE DATES

CREATIVE DUE	PUBLISHES
October 2, 2025	November 6, 2025
January 16, 2026	February 19, 2026
March 20, 2026	April 23, 2026
May 11, 2026	June 8, 2026

LIMITED TIME SPECIAL - \$1,000 Season Full Page Ad
Until September 10, get a full page ad in each of our printed
programs for the entire 2025-2026 Season.

Checks & Cash ONLY

Please make all checks payable to "Friends of NHA Inc." with "NHA Drama" in the memo section.

Total Amount Enclosed: \$ _____

Please mail all forms & payment to Ty Scurry/Drama, New Haven Academy, 444 Orange Street, New Haven,
CT 06511

Or email it to us at media.nhadrama@gmail.com

Questions? Email media.nhadrama@gmail.com & visit us online at www.nhadrama.org